

“ALLOW ME TO
INTRODUCE YOU TO
THE PROJECT.”

We would like to introduce you to our Arts Council England funded arts project, which investigates the Hidden Response: the feedback found in the brain when we engage in or consider art. We would like to work with you.

“We intend to explore the Hidden Response, that is to examine the reaction of the brain through EEG (electroencephalogram) and BCI (brain control technologies). exploring the possibilities of genetic disposition in Art, exploring entrainment, pareidolia and other phenomena, this will be achieved both in a gallery and a fringe setting.”

JOHN
BALDWIN &
COMPANY.

COMING SOON

THE HIDDEN RESPONSE



Supported using public funding by
**ARTS COUNCIL
ENGLAND**

We have had some email enquiries asking for more TIME. There is no more time. Only kidding! Time is relative to this project but saying nothing.

As we have said at the beginning. We are not Monsters. Truth is we have had some issues too and we need you to resubmit as submissions have been incomplete. There has also been some confusion to how to submit to THE HIDDEN RESPONSE. We LOVE that its so Popular and we have addressed the issues raised and the problems our end

SO... WE HAVE
EXTENDED THE
DEADLINE- 01/07/22

12PM- midday-
NO More Time!

If you forgot, if life got in the way, you still have time to either improve your submission or get it to us.

DON'T Forget midday (12pm) 01/07/22. and remember the connections have changed contact the hidden response team @ crackedpainter@icloud.com

Will your creation stimulate the viewers Neuroaesthetics ?

Please read the project page below, as it contains some insights into the project. All other relevant info can be found on the website or send us an email on the button below.

If you should have any problems, please don't hesitate to get in touch.

THE HIDDEN RESPONSE.

2022.

A PROJECT INTO THE MIND AND BEYOND

Umbrella project -that encompasses art and science the continued study of THE HIDDEN RESPONSE Project. Giving a truly encompassing experience. A Show for Everybody! Transcending gender, race, age, experience, even cultural divides such as disability and ethnicity What could be more human and more in tune with the theme of migration of bodies than to include everyone. Combined with an Individuals project and journey about our brains.

John Baldwin.

<https://www.crackedpainter.com>

<https://www.thehiddenresponse.com>

Social media links can be found on the links above.



Supported using public funding by

**ARTS COUNCIL
ENGLAND**

<https://www.artscouncil.org.uk>

EMOTIV®

<https://www.emotiv.com>

WHO, WHAT, WHY ...

The project is the brainchild of lead Artist John Baldwin, an Alumni of Plymouth University a Artist with disabilities. John has Exhibited in collaborative exhibitions at the Venice Biennial, Hamburg Altonale, the Arts institute formally Peninsular arts, and the Tate Liverpool. Using BCI technology, by Emotiv, a leading EEG headset developer; allows us real-time EEG data and feedback.

MINI REVIEW article

Front. Neurosci., 30 June 2020 | <https://doi.org/10.3389/fnins.2020.00692>

Brain computer interface is one of the most promising and increasingly popular technologies for assisting and improving communication/control for motor paralysis (e.g., paraplegia or quadriplegia) due to stroke, spinal cord injury, cerebral palsy, and amyotrophic lateral sclerosis (ALS). Eye-tracking technology also allows paralyzed people to control external devices.

Non-invasive EEG-based BCIs can be classified as “evoked” or “spontaneous.” An evoked BCI exploits a strong characteristic of the EEG, the so-called evoked potential, which reflects the immediate automatic responses of the brain to some external stimuli. Spontaneous BCIs are based on the analysis of EEG phenomena associated with various aspects of brain function related to mental tasks carried out by the BCI user at their own will.

... & WELLNESS.

BCI-induced brain plasticity might contribute to the treatment of high-order cortical dysfunctions, such as improving social and emotional behaviours in autism spectrum disorder (Amaral et al.), training inhibitory control and working memory in ADHD, as well as contributing to the rehabilitation of cognitive deficits related to dementia. Moreover, BCI-based brain training can help preserve cognitive performance in healthy older adults, promoting successful aging and reducing the social burden of the population's increasing aging. BCIs are also used to establish closed-loop control of brain sensing and stimulation technology to improve, for example, tremor, or to provide sensation.

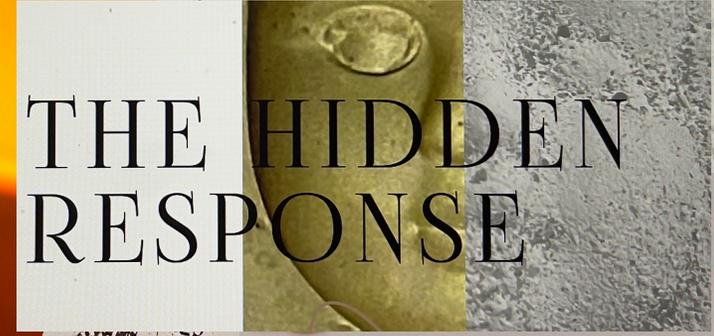
EDITORIAL article

Front. Neurosci., 16 December 2020 | <https://doi.org/10.3389/fnins.2020.598247>

- I) Real-time visualization of invisible signals might become key biomarkers for brain surgery.
- II) Pathological CCEP might demonstrate abnormal networks in epileptic brains.

Pataphysics....
In the 1960s 'pataphysics' was used as a conceptual principle within various fine art forms, especially Pop art and popular culture. Works within the pata-physical tradition tend to focus on the processes of their creation, and elements of chance or arbitrary choices are frequently key in those processes. Select pieces from the artist Marcel Duchamp and the composer John Cage characterize this. At around this time, Asger Jorna pata-physician and member of the Situationist International, referred to 'pataphysics' as a new religion.

The Hidden response



In 1960, Isidore Isou created supertemporal art: a device for inviting and enabling an audience to participate in the creation of a work of art. In its simplest form, this might involve nothing more than the inclusion of several blank pages in a book, for the reader to add his or her own contribution. A work shop we plan to visit whilst using BCI.

Fellow collaborators

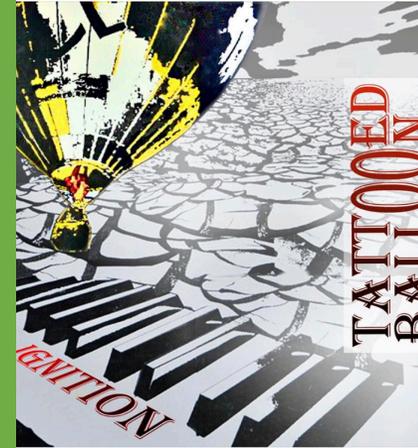
Oliver who loves music and has been working with me on joint pieces of work and some of his own Art. Through out my DCPF.

Oliver is Blind and has Cerebral Palsy he loves the work we do, although.. he can find it somewhat messy.



International Artist Sandy Brown. Has agreed to have her brain scanned in early July on only one condition that I do as well Whilst we are talking.

<https://www.contemporaryceramics.uk/makers/sandy-brown/>



Another International Artist has shown interest however wishes to remain anonymous at present.

Simon Cox of Tattooed Balloon in his studio.

I snapped a reaction to my plans I think he answered ,
“...you want to do what...?”



THE HIDDEN RESPONSE.

Things done for the project.
Things still need to be Done!

This includes to be able to post on the Website during the project as well as access to my digital portfolio with links to the project.

How can you get more involved?
I'm glad you asked.

Neuroplasticity

Unconscious mind

Attended spring school 22 of

THE INSTITUTE OF NEUROAPPROACHES LLC and got a certificate.

Visited Tate Modern

Neuroaesthetics

Developed workshops

writing

Visited Tate Liverpool

Tell us what you are doing and why?

Developed Talks thinking about the cross overs.

photography

Sound workshops in development

Entrainment

New Art

Pareidolia

The Hidden
Response needs
you.
For what is art
without
participation.

The Project.

We are looking for volunteers. You are
a creative minds and we would like
you to join us.



THE CULMINATION OF A FASCINATING PROJECT INTO NEUROPLASTICITY AND NEUROAETHICS.

Poster created for

THE HIDDEN RESPONSE

Will your name be here?



OPEN ART EXHIBITION

&

CALL OUT

Each artist will be asked to submit a reduced and considered proposal to exhibit their work (no word count). For the ease of accessibility the format of submission is open- we want to see video, written or any other medium you would like to submit and..... Answer three questions.

What Influences YOU?

Why do YOU create ?

How long have YOU been making art ?

We are looking for Artists, Scientists, Creative thinkers In

- Music.
- Installation.
- Sculpture.
- Visual arts.
- Outsider Art.

What ever your label,we want to hear from you!

An exceptional opportunity to explore how your audience experience your work.

“THE HIDDEN RESPONSE”

We want to examine the historical paradigm of Art and the Brain to explore how the research of art and neuroscience is changing and possibly constructing a new form of analysis.

We intend to explore the Hidden Response, that is to examine the reaction of the brain through EEG and BCI technologies, exploring the possibilities of genetic disposition in Art, exploring entrainment, pareidolia and other phenomena such as neuroplasticity, this will be achieved both in a gallery and fringe settings.



Thank you! For taking the time to read the slides and taking another step to be part of this exciting Research and Artistic project. I look forward to your responses’.

‘The difference between science and the arts is not that they are different sides of the coin... or even different parts of the same continuum, but rather, they are manifestations of the same thing. The arts and sciences are avatars of human creativity.’

Mae Jemison, *Ted*

Talks, http://www.ted.com/speakers/mae_jemison



With out further ado, drum roll.....GO!